



# SOCIAL MEDIA

Increasing your businesses Social Media presence  
With TP Creates

Prepared by:  
TP Creates



# FIRSTLY **THANK YOU** FOR CONSIDERING US!

At TP Creates we understand from a business owners perspective, owning and managing a companies online presence can be a tricky thing to get to grips with. Especially when you have other aspects of the business to manage.

This is even more prominent when trying to run several social media pages about your said company, whilst also trying to understand what you should be posting to hit your customer demographic.

So, we thank you for considering our social media proposal.

**Travis Parker**  
Director

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# WE BUILD EXPERIENCES

Our services range from the likes of Commercial Photography, Graphic Design & Brand Development all the way to Print and Website Design services. Not to mention an extensive knowledge of Social Media, Marketing, and SEO, as well. So your experience is always stress free and enjoyable with TP Creates!

# OUR STORY

... SO FAR

TP Creates began in 2019 within Yeovil, Somerset. We are an enthusiastic media company with a passion for all aspects of design! We offer a whole range of different design services to make your companies style unique.



## We think CREATIVELY

We think outside the box. So no matter what your business requires, we will make you shine!



## Our designs are BESPOKE

All designs are created bespoke, meaning they are completely custom to your business, idea or brand.



## We do amazing PROJECTS

We love working with like-minded businesses who want their digital and non-digital presence transformed!



## And we do it ON TIME

All our services are completed on time, to your specifications of time frame.

# MAKING YOU **STAND OUT**

## IT'S WHAT WE'RE HERE FOR

Our whole purpose as a design and media company is to make you shine! So, always feel free to ask us any questions you may have on how we are making your company stand out!



WE MAKE THINGS SIMPLE



Whether we're designing you a new logo or a fresh bespoke website, everything we design is simple and slick.



NEVER COMPROMISE  
ON QUALITY



All our designs both digital and printed are designed to the highest quality we have to offer.



DEADLINE IS ESSENTIAL

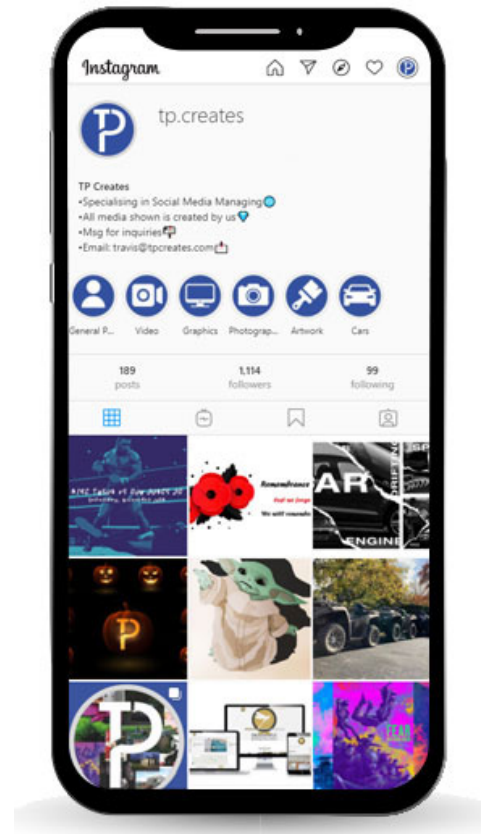


Don't fear about a job taking longer than expected. Deadlines are essential and we intend to stick to them.

## OUR MAIN AREAS OF EXPERTISE

What we do best

We are driven by creating experiences that deliver results for your business and for your consumers.



### GRAPHIC DESIGN

As graphic designers, we are able to provide a wide variety of design services, such as creating a completely new image for your business with a new logo.

Or perhaps by designing the pages and graphics for your new catalogue, which we also can print for you in order to show off your products.

### WEB DESIGN

A website is there for you to reach a larger consumer base than you would do only being local, whilst giving you more credibility as a business. This results in a higher rate of opportunities to make a sale because you're having more eyes looking at your business, even when it's not open! TP Creates are here to help you every step of the way with this digital giant.

### SOCIAL MEDIA MARKETING

Boost your Social Media Marketing presence by having a pro watch over it!

Whether your a giant corporation or a social mediaall hospitality business just starting off. Social media marketing/ managing can be one of the best and most reliable ways to boost how many customers are getting in touch with you! We relieve the Social Media pressure you get by micro-managing it on behalf of your business.

### PHOTOGRAPHY & VIDEO

We specialize in interior, exterior and aerial Photography & Video services, to create your business the perfect show reel or portfolio.

Interested in showing off your amazing hospitality property or just want a clean photo of your car that you can frame on the wall?

Then this is the service for you. Let's make those thoughts real!

# WE MANAGE SOCIAL MEDIA

... AND WE LIKE TO DO IT PROPERLY.

## WE MAKE SOCIAL MEDIA EASY FOR YOU

This ever-growing beast which is arguably, the best form of online advertising. Not only helps direct customers to your website, but, also helps create a stronger relationship with your customer base. Moreover, this helps to create the best type of customer, a loyal returning one!



# HOW DOES TP CREATES HELP WITH YOUR SOCIAL

Lets explain!

We are driven by creating experiences that deliver results for your business and for your consumers.

Don't let your business drown on Social Media by being the same as everyone else.

TP Creates offer a variety of Social Media Marketing Packages to make your online presence unique and bespoke!



## MICRO-MANAGE THE SOCIALS

We take care of your Social Media so you don't have to.



## DIRECT CUSTOMERS

TP Creates help direct your customers to what they are looking for.



## TARGET YOUR AUDIENCE

Each and every post is tailored for your business to reach the correct demographic.



## REPLYING TO COMMENTS

On behalf of your business, we take time in replying to all your customers comments!



## WE ANSWER ENQUIRIES

Messages regarding the business are responded to accordingly.



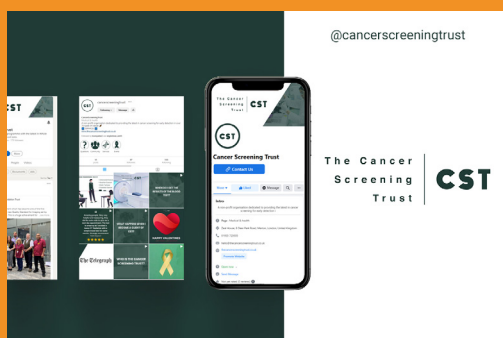
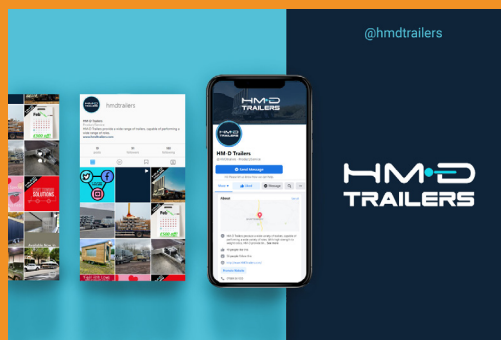
## SCHEDULED POSTING

Posts are created by us for your customers, so you don't need to worry about providing content.



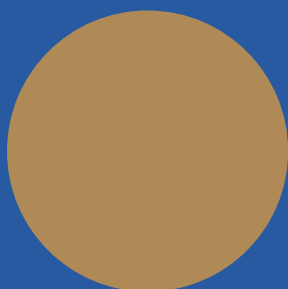
From the hospitality sector to the commercial hardware market, we've managed it all on social media and you could be next!

# SOCIAL MEDIA CLIENTS



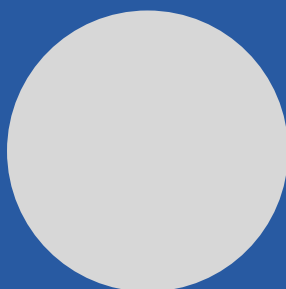
# OUR SOCIAL MEDIA PACKAGES

## Bespoke Social Media packages



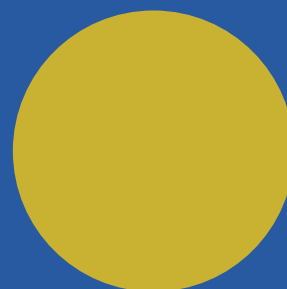
### OUR BRONZE SOCIAL MEDIA PACKAGE

- Facebook and Instagram pages created if needed.
- 2 posts a week on Facebook and Instagram.  
Fresh Icons, Banners & Story templates.
- 2 Custom Facebook and Instagram stories a week to help boost the brand.
- Responding to any comments on posts and enquiries about the business and providing the customer with the relevant information.
- Content Writing
- Any content that you want uploading we can do for you.
- Tailored WhatsApp groups allowing for better communication.



### OUR SILVER SOCIAL MEDIA PACKAGE

- Everything included in the Bronze Social media Package, plus:
- An additional 2 posts a week which are put out across Facebook, Instagram and Twitter. (4 a week in total)
  - An additional 2 Custom Facebook and Instagram stories a week to help boost the brand. (4 a week in total)
  - On-site photography (First ones free.)



### OUR GOLD SOCIAL MEDIA PACKAGE

- Everything included in the Bronze & Silver Social media Packages, plus:
- An additional post a week which are put out across Facebook, Instagram and Twitter. (5 a week in total)
  - An additional Custom Facebook and Instagram story a week to help boost the brand. (5 a week in total)
  - On-site aerial video (First ones free.)
  - On-site video show reel (First ones free.)
  - Custom Logos built to represent your brand on social media.

## OUR SOCIAL MEDIA PACKAGE PRICES

(Custom packages can also be discussed)

£300 PER MONTH

£545 PER MONTH

£845 PER MONTH

## YOU GIVE US THE KEYS AND WE'LL DO THE REST!



### THE PROCESS BEGINS

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**You've picked that package and we've started the process.**

After reviewing the social media package your business has decided to go ahead with, we will then begin the process of obtaining the needed credentials for us to login and manage your social media platforms. Username & Password.



### SOCIAL MEDIA STRUCTURE

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**Clarifying the structure of your social media page/s.**

After logging into your Social media pages. Facebook, Instagram, Twitter. This next step is clarifying that your page is in the correct order. E.g. Your username is titled as accurately as possible in order to gain the most amount of page traction.



### VISUAL CLEANUP

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**Making your social media pages fresh and clean, so they shine!**

Having a strong identity is vital to any business. This identity isn't just for in person, your business's identity should shine across all medias, including social media! We make sure your pages stand out by creating custom graphics & Icons for them!



### PHOTOGRAPHY FOR YOUR SOCIALS

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**Show your customers what they are missing out on.**

Our on-site photography step is optional, however we would highly recommend it. (We've also yet to have a customer skip this step.) There's no better way to give your customers the best content possible than by showing them exactly what they are missing out on.



### PAGE SETTINGS

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**It's the little details that make your pages function best.**

The last step of making sure your pages are ready for posting. This is where settings such as automatic chat replies for customers asking for opening times and contact details regarding business phone numbers come into play.



### LAUNCH

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**Time for your page/s to start posting content for your viewers.**

All the boxes have been ticked, content is being produced and posts are coming out across all your social media pages, for your customers to like, share and comment!

# IMPROVING YOUR SOCIAL MEDIA STARTS TODAY.



## THANKS FOR CONSIDERING TP CREATES

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Social media can be a tricky thing to get to grips with, so thanks for considering help for it from us.

Don't forget to contact TP Creates regarding any further questions you may have about our social media packages or any additional services we provide. Services include, but not limited to: Graphic design, Website design, SEO & Marketing, Printed design and Photography & Video.

### Contact details:

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